

Overview

The Southern California Association of Governments (SCAG) announces the Call for Projects for the Local Community Engagement and Safety Mini-Grants (Mini-Grants). With support from the California Office of Traffic Safety, the Mini-Grants expand the concept of traffic safety amid the efforts to reduce the transmission of the novel coronavirus (COVID-19) and recognize its unprecedented impact on our communities. Within this environment, SCAG recognizes the shifting needs and priorities of communities in the region.

SCAG will award up to \$10,000 to selected projects (previous awards were as small as \$1000, based on applicant requests). Community-based organizations, non-profits, artists, students, and creators may apply for a Mini-Grant, and applicants may propose projects tailored to their expertise and capacity. Funding is available to recipients across the SCAG region, which encompasses the counties of Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura.

Please submit this application as a PDF by Thursday, May 14, 2020 at 5:00 PM to Andrés Carrasquillo at carrasquillo@scag.ca.gov.

Scope of Work

Mini-Grant awardees will implement projects between May 2020 and July 31, 2020, which will include the following tasks.

Task 1: Project Implementation

Under the umbrella of traffic safety and mobility justice, project shall provide resources to increase the safety of vulnerable street users, defined as those who depend on biking and walking, deploying one of the following strategies (select one below, or an alternative option):

1. Identify emerging safety issues in local communities.
2. Educate communities on safe practices, related to mobility.
3. Increase access to safe mobility options for vulnerable street users.
4. Envision infrastructure improvements that prioritize vulnerable street users.

Deliverables

- Project Plan with Schedule
- Mid-Project status update (via phone or e-mail)
- Promotional Outreach Materials

Task 2: Final Report and Documentation

Grantee will provide a final report of the project that summarizes the type of activity (e.g., flyer, social media post, etc.), number of people reached, target audience, and photo documentation (if applicable). SCAG will provide a short Final Report template.

Deliverables

- Final Report
- Documentation

Applicant Information

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Organization Name:

Website/Social Media:

City/Community: _____

Choose a County: _____

Can you provide a W-9?

Do you have a fiscal sponsor?

Have you worked with SCAG before or received funding from SCAG? *(This will have no impact on your selection, and will only be used for tracking purposes)*

Brief Organization Description. Include a short description of the organization's mission and goals, demographic served, and geographic area. *(Limited to 100 words)*

Project Information

Project Name: _____

Project Area: _____ Target Population: _____

Which objective does this project satisfy? *Check one.*

- Identify emerging safety issues in local communities.
- Educate communities on safe practices.
- Increase access to safe routes for vulnerable street users.
- Envision safety improvements to regional transportation infrastructure that prioritizes vulnerable street users.
- Other

Briefly describe your project. *(200 word limit)*

Nexus with Regional Transportation. Please provide a response below. *(limit 50 words)*

This project supports the regional transportation system (i.e., public transit, active transportation network, neighborhood connectivity, etc.) by

Reach: Who is your target audience, and how do you intend to reach that audience? How many people do you expect to reach? *(200 word limit)*

Impact: What are the traffic safety concerns of the project area, and how will your project address these concerns? How does your project consider address public health concerns raised by the novel coronavirus (COVID-19)? (200 word limit)

Feasibility: What are your qualifications for your project? How do you plan to implement your project on time and on budget? (200 word limit)

Project Budget

Please provide a simple budget that includes labor costs and eligible direct costs to successfully complete your project. If applicable, include the cost of insurance in direct costs.

Brief Description	Cost
Labor	
Direct Costs	
Total	

Attachments may be added if necessary to complete budget.

Would you like SCAG to send provide you with co-branded please see material for distribution?

Co-branded materials include postcards, digital advertising, and lawn signs co-branded with your organization's logo. For examples of co-branded materials please see: <http://gohumansocal.org/Pages/Advertising-Campaign.aspx>

Project Schedule

Please identify key actions your organization will take to complete proposed project. This schedule must include a Mid-Project Review in June 2020 and the submission of the Final Report and Deliverables by July 31, 2020.

Date	Activity	Description
<i>Ex: June 2020</i>	<i>Project Planning</i>	<i>Develop curriculum for webinar series</i>

Attachments may be added if necessary to complete schedule.