PEDESTRIAN AND BICYCLING SAFETY- SAFE ROUTES TO SCHOOL PROGRAM

YOLI VIVIANA SANCHEZ, HEALTH PROGRAM COORDINATOR

AUGUST 7, 2019
AGENDA

- Coordination & Collaboration
- Safety Education Curriculums
- General Outreach and School-Based Activities
- Imperial County Safe Routes to School Highlights
- Community Outreach
- Social Media
- Safe Routes to School Workgroup
- Next Steps
COORDINATION AND COLLABORATION

- Central Union High School
- El Centro Elementary School District
  - 8 Elementary Schools and 3 Middle Schools
- Seeley Union Elementary School District
- Westmorland Elementary School District
- Heber Elementary School District
- AmeriCorps
- Imperial County Office of Education
- DELAC Program /Parent Committee Meetings
- U.S. Border Patrol
- El Centro Police Department
- Imperial County Sherriff’s
- El Centro Fire Department
- Imperial County Department of Public Works
- California Highway Patrol
- Southern California Association of Governments (SCAG)
SAFETY EDUCATION CURRICULUMS

- Schools implement SRTS activities through physical education programs with focus on bicycle and pedestrian using safety curriculum that also, help to meet the wellness policy requirements.

National Highway Traffic Safety Administration (NHTSA), Safe Routes to School National Partnership, SCAG Go Human Campaign
GENERAL OUTREACH AND SCHOOL - BASED ACTIVITIES

• Direct Education Sessions
• Bike Safety Clinic
• Indirect Education Sessions
IMPERIAL COUNTY SAFE ROUTES TO SCHOOL
PROJECT HIGHLIGHTS

• Bike to School Program – Central Union High School District

• School Wellness Policy Committee Meetings:
  • Central Union High School District
  • Westmorland Elementary School District
  • Seeley Union Elementary School District
  • Heber Elementary School District

• Parent Workshop - El Centro Elementary School District
COMMUNITY OUTREACH

• SCAG’s Go Human Campaign-promotes traffic safety encourages walking and biking and works with local cities to showcase potential street improvements to residents at community events.
SOCIAL MEDIA
OVERALL ACTIVITIES COMPLETED
SAFE ROUTES TO SCHOOL WORKGROUP MEETING

• Provides assistance to schools and communities to implement Safe Routes to School interventions.

• Members may be invited to assist schools, plan and implement activities, and design policies for lasting changes.

• Next Meeting is scheduled for Wednesday, September 11, 2019 from 8:30 a.m. -9:30 a.m. at Heber Elementary School District – Conference Room 1052 Heber Ave. Heber CA. 92249
NEXT STEP- 2020 SUSTAINABILITY

- Work with schools on strategies that will help sustain Safe Routes to School activities past the end of the project.
THANK YOU

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