

June 5, 2025



CITY OF  
**RIVERSIDE**

COMMUNITY & ECONOMIC DEVELOPMENT

# Southern California Association of Governments

Jennifer A. Lilley, AICP  
COMMUNITY & ECONOMIC DEVELOPMENT  
DIRECTOR



## DEVELOPMENT AS AN ECONOMIC DRIVER

A streamlined permitting process:



Encourages  
economic  
growth



Attracts  
investment



Fosters job  
creation



Boosts  
competitiveness



Supports  
housing  
development



Helps meet  
market  
demand



Improves  
planning and  
execution



Enhances  
government  
efficiency

# STREAMLINE RIVERSIDE

- Building a better Riverside together
- A culture of continuous improvement
- Facilitating economic growth and vitality
- Streamline Refresh: Implementation Plan



## Riverside's Economic Engine

**\$390M**  
**NEW CONSTRUCTION**  
**PROJECTS**

**13,500**  
**JOBS**

**1,600**  
**BUSINESSES**



CITY OF RIVERSIDE  
**2050**  
GENERAL PLAN UPDATE



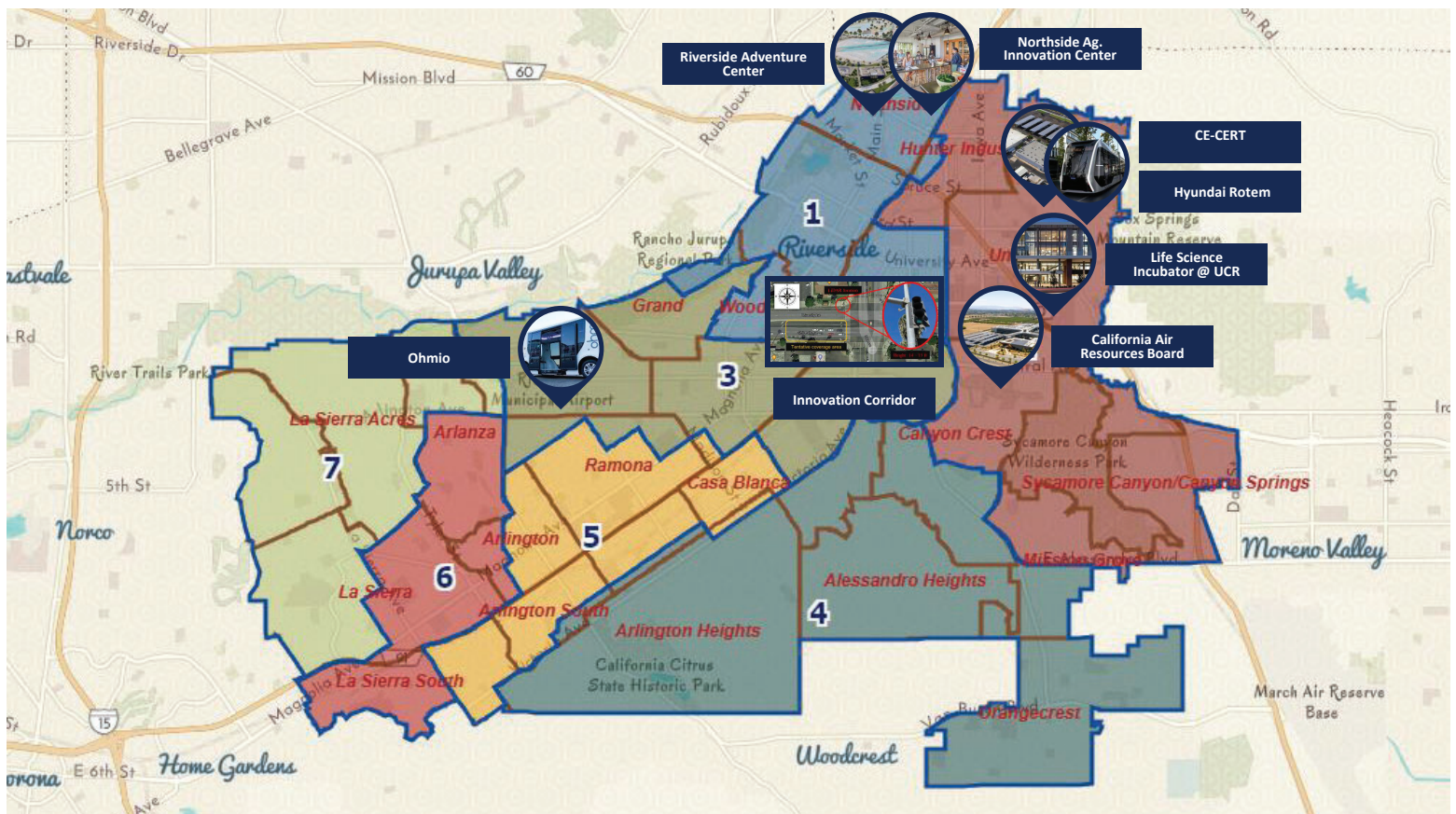
## CITY OF RIVERSIDE GENERAL PLAN UPDATE & CLIMATE ACTION AND ADAPTATION PLAN

### Stay Connected

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(844) 289-8614





# AG INNOVATION CENTER

## Northside AG Center

solar greenhouses; co-work learning center; agrivoltaics; community garden; and farmer training and incubation, teaching orchards and site trails.

Aolar facilities will generate approximately 750 kilowatts of renewable energy.



# OHMIO – OPENED FACILITY JUNE 2024

## OHMIO

Autonomous Electric  
Shuttle Manufacturer  
Opens Facility  
in Riverside



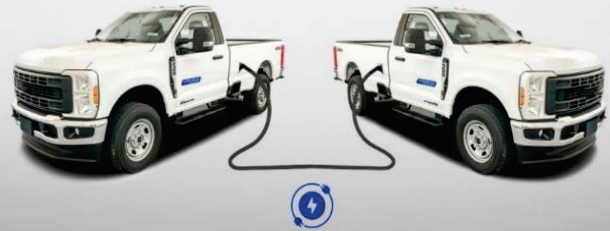


# VOLTU MOTOR OPENING HQ IN RIVERSIDE!

## **VOLTU MOTOR**

Electric **Vehicle Manufacturer**  
Opening Plant  
in Riverside

Vehicle to Vehicle (V2V) Fast Charging



**VOLTU**  
ELECTRIFIED

# HYUNDAI ROTEM TECH OPENING IN RIVERSIDE!

HYUNDAI  
**RotemTECH**

Hydrogen Powered **Train**  
**Manufacturer** Opening Plant  
in Riverside



# GREENPOWER MOTOR COMPANY



Electric School Busses and Class  
4 Vehicles Opening HQ  
in Riverside



# STORED POWER TECHNOLOGIES

The logo for Stored Power Technologies (SPT) consists of the letters 'SPT' in a bold, white, sans-serif font, set against a dark rectangular background.

Pioneering energy storage  
battery products for commercial  
and residential markets





# RIVERSIDE AIRPORT



**RAL**  
**RIVERSIDE**  
**AIRPORT**

# FLEMING'S PRIME STEAKHOUSE AND WINE BAR

**FLEMING'S**

Iconic **Steakhouse** Opening at  
The Mark in Downtown Riverside





# RIVERSIDE ADVENTURE CENTER



## Negotiating with Adrenaline Sports Collaborative on:



85-acre Riverside Adventure Center



41-acre Town Center with grocery store  
and shops

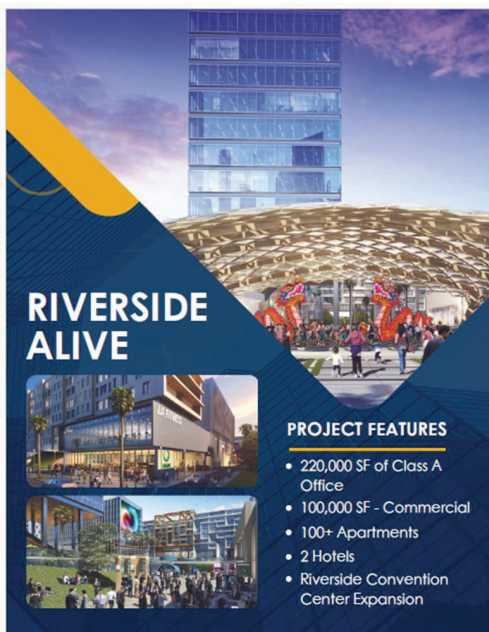


722 housing units (25% affordable)



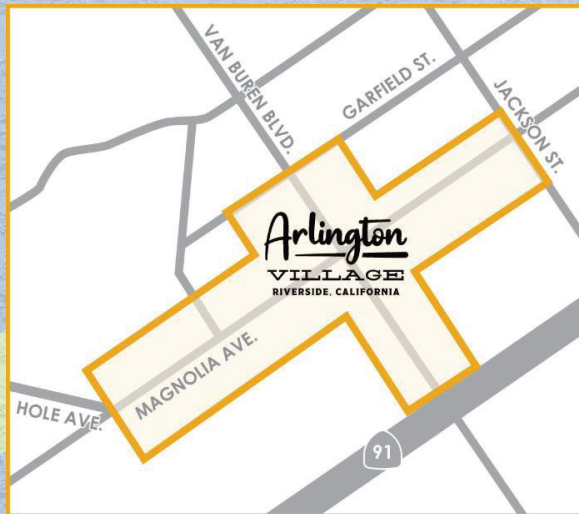
150-room, 91,500 SF Adventure Center Hotel and  
Conference Center

# RIVERSIDE ALIVE





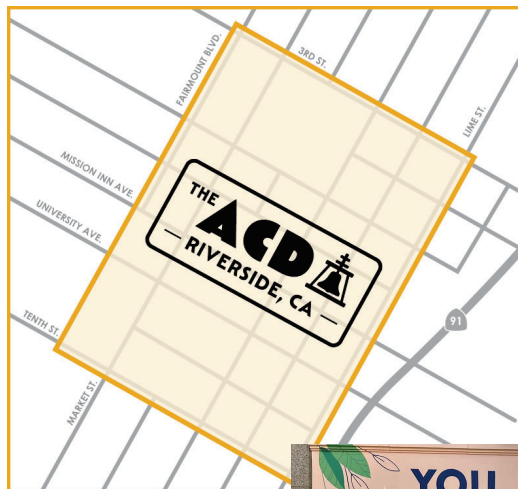
# ARLINGTON VILLAGE



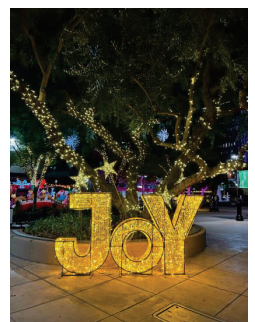
**Arlington**  
**VILLAGE**  
RIVERSIDE, CALIFORNIA

Historically an Economic  
Powerhouse...Rebuild and  
Return to Prominence

# THE ARTS AND CULTURE DISTRICT



The Year of  
Arts and Culture  
*in the new*  
**Arts & Culture District**



**134 Events**  
in 2025

## MIDTOWN

*Midtown*  
RIVERSIDE

### INCLUDES

- Brockton Arcade
- Central Avenue
- Magnolia Avenue
- Arlington Avenue

*Business led initiative to  
rebuild, reinvest, open new  
businesses and set a course  
for the future!*



## BRANDING AND TELLING OUR STORY

*VISIT*  
*Riverside*  
CALIFORNIA

[VISITRIVERSIDE.com](http://VISITRIVERSIDE.com)

THE HEART OF SOUTHERN CALIFORNIA



# REACHING BEYOND THE REGION



THE PREMIER DESTINATION FOR GREEN TECH INNOVATION AND COST-EFFICIENCY



Riverside, California, is rapidly emerging as a hub for green technology, offering businesses an ideal combination of innovation, cost-efficiency, and sustainability. With a strong economy and strategic location, Riverside is attracting companies seeking to reduce costs, enhance operational efficiency, and lead in clean energy advancements.

Riverside is at the forefront of clean technology, hosting industry leaders and groundbreaking research facilities. Home to the **California Air Resources Board** and **UC Riverside's Center for Environmental Research and Technology**, the city is fostering an economy centered on sustainability.

Riverside's collaborative business environment provides a launchpad for green tech companies to innovate, scale, and impact the future of sustainability. Companies in clean energy, electric transportation, and environmental research find Riverside an ideal home for growth.

If your San Diego business is ready to expand, lower costs, and contribute to a greener future, Riverside welcomes you. For additional information or assistance, please contact **Miranda Evans**, Deputy Community and Economic Development Director, at [MEvans@RiversideCA.gov](mailto:MEvans@RiversideCA.gov) or (951) 523-3531.



Riverside's commitment to green infrastructure has attracted top-tier companies, including:

**ohmio** A New Zealand-based autonomous electric vehicle company has chosen Riverside as its **international headquarters**. Manufacturing the only advanced autonomous shuttle in the U.S., Ohmio will create **over 100 jobs** and test its technology at Riverside Airport, downtown, and UCR.

**Hyundai Rotem** A South Korean leader in transportation infrastructure has selected Riverside as the final U.S. assembly site for **hydrogen-powered railcars**. These trains will be used in the **Los Angeles 2028 Olympic Games**, reinforcing Riverside's role in sustainable transit innovation.

**GreenPower** The only U.S. company manufacturing **small and large electric buses**, GreenPower has made Riverside its global HQ. Focused on electric school buses and Class 4 vehicles, GreenPower also holds a contract for electric passenger vans of **San Diego International Airport**.

## POWERFUL SAVINGS for Your Business!

RIVERSIDE, CA



### ANNUAL AVERAGE COMMERCIAL RATE COMPARISON



**Riverside: Your Business Advantage with California's Lowest Utility Rates**  
The City of Riverside offers businesses an unmatched opportunity to reduce operational costs through some of the lowest water and power rates in the state. Known for its strong economy and strategic location, Riverside is a cost-effective and business-friendly destination that ensures companies can prosper while keeping expenses under control.

But it's not just about the bottom line. Riverside's commitment to sustainability means that these utilities are not only affordable but are increasingly powered by renewable energy sources. This provides an additional benefit for businesses aiming to meet green certifications or who want to integrate environmentally conscious practices into their operations.

**The Value of Riverside: A Business-Friendly Environment**  
Riverside is home to a city-owned public utility company, Riverside Public Utilities (RPU), which offers some of the most competitive water and power rates in the state. This is a game-changer for businesses looking to lower operating expenses.

**An Attractive Hub for San Diego Companies**  
Riverside's affordability isn't its only strength. Its proximity to key transportation hubs, access to a skilled workforce, and well-established infrastructure make it a prime location for businesses looking to expand or relocate. Companies find Riverside to be the perfect environment to achieve operational efficiency and long-term success.

The comparisons use 2024 published rates to analyze electric bills for representative commercial customers of varying sizes and industries across Riverside Public Utilities, Southern California Edison, and San Diego Gas & Electric. These analyses include the Public Benefits Charge, but do not include Utility User Tax or State Energy Tax.

**Take Advantage of Riverside's Cost-Efficiency**  
Discover how RPU's competitive rates and the City's business-friendly environment can support your success.

For additional information or assistance finding your new Riverside location, visit [RiversideCA.gov/EconDev](mailto:RiversideCA.gov/EconDev) or contact the **City of Riverside's Community and Economic Development Department** at [EconDev@RiversideCA.gov](mailto:EconDev@RiversideCA.gov) or (951) 824-2438.

## SAN DIEGO BUSINESS JOURNAL

