



Understanding Economic Statistics from the U.S. Census Bureau

5/12/2026

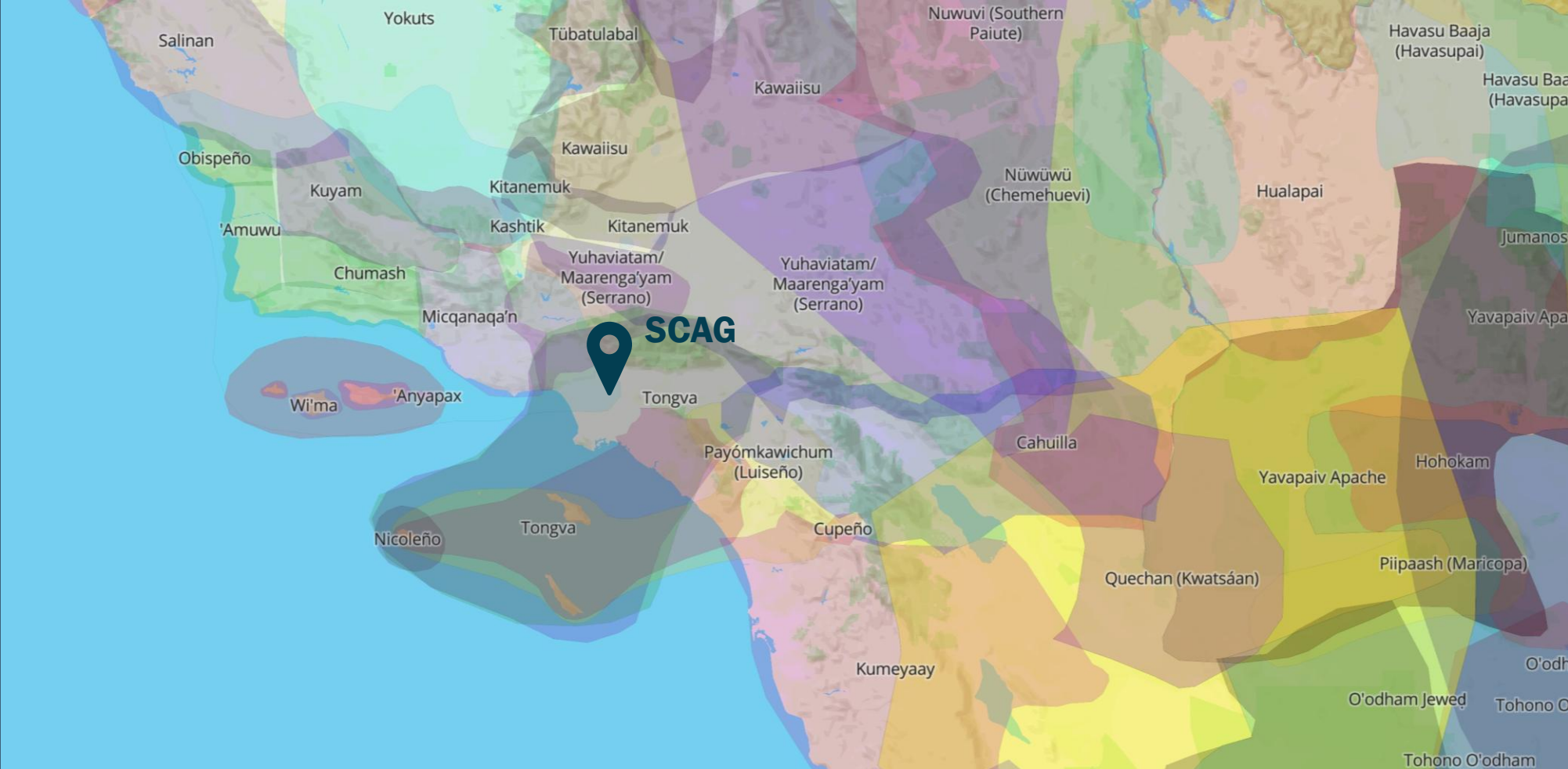


WWW.SCAG.CA.GOV

Housekeeping

1. Meeting length: 1.5 hour
2. This meeting is being recorded
3. All participant lines will be muted
4. At the end, there will be a Q&A session
5. If you have a question during the presentation, please type it into the chat box or press the "raise hand" function
6. We will log all questions and then voice a selection at the end of the presentation
7. Closed captioning can be turned on by clicking "Show captions" on the Zoom ribbon
8. A recording of this webinar and the PowerPoint slides will be available on the SCAG website. We will send a link to everyone who has registered after the event
9. Please fill out our survey at the end to help us improve future Toolbox Tuesdays!

Land Acknowledgement



Agenda

- Introduction
- Annual Integrated Economic Survey (AIES)
- Economic Census
- Accessing the Data
- Q&A/Discussion

Census Bureau and SCAG

- Census State Data Center Network
- Use in Connect SoCal
 - Travel Demand Modeling
 - Policy development and analysis
- [State Dep't of Finance Demographic Unit](#)
- [SCAG Regional Data Platform](#)
- [SCAG Economic Insights & Data Resources](#)
- [SCAG Annual 1-Year ACS Updates](#)
- [SCAG State of the Region](#)



ECONOMIC INSIGHTS & DATA RESOURCES

As the official Southern California affiliate of the U.S. Census Bureau, SCAG compiles detailed demographic data for the region and tracks new data releases, many of which are used in developing growth projections for Connect SoCal.



Contact us!

list@scag.ca.gov



2025 Southern California Demographic Workshop



Revisiting the Intergenerational Contract



Oct. 1, 2025 at 9:00 a.m. | In-Person & Online
scag.ca.gov/demographics

Proudly Partnered With

USC | Sol Price School
Price | of Public Policy

Presenters



Tristan St. Onge

SENIOR SURVEY MANAGER
U.S. Census Bureau Economy-
Wide Statistics Division

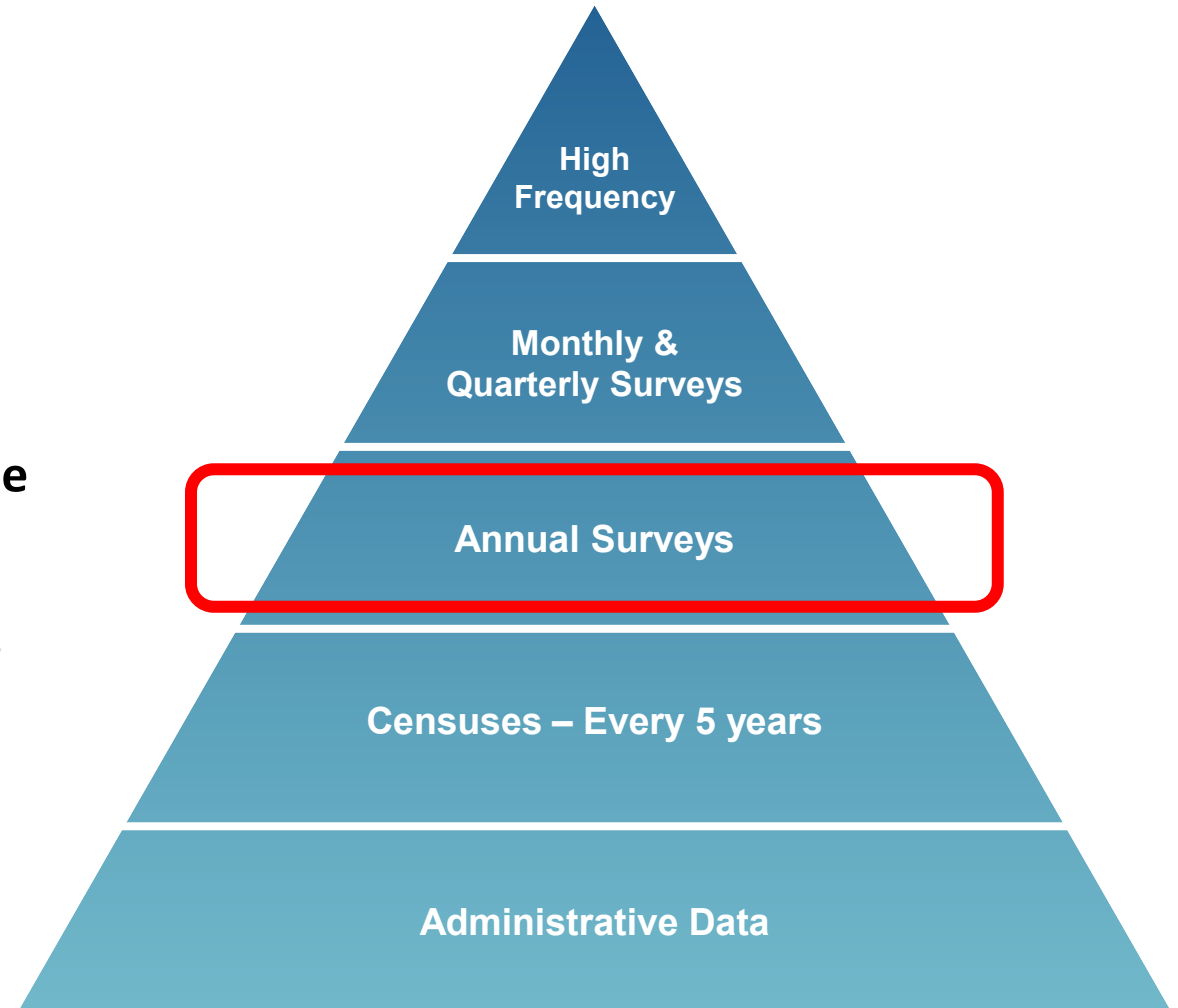


Kari L. Klinedinst

SENIOR PROGRAM ADVISOR
U.S. Census Bureau – Office of
the Economic Census Assistant
Survey Director

Census Economic Programs

- A key source for official statistics:
 - High-frequency data
 - Monthly and quarterly small sample surveys provide **TIMELY** data
 - **Annual surveys have larger samples and provide the most up-to-date TREND data available**
 - Every 5 years, the Censuses measure businesses and governments and provide the most **COMPREHENSIVE** data available
 - Plus, **FOUNDATIONAL** administrative data from the Business Register to supplement or produce additional economic products





Annual Integrated Economic Survey (AIES)

About the AIES

Discontinued Surveys

- Newly designed survey that **replaces and integrates seven annual business surveys** into one survey
 - Provides the most comprehensive **national, regional, divisional**, and **state** level data on business revenues, expenses, payroll, and employment on an **annual basis**
 - Sent to approximately **350,000 companies** that cover domestic and nonfarm employer businesses
 - Participation is mandatory and responses are protected under strict confidentiality rules to ensure data privacy
- Annual Capital Expenditures Survey (ACES)
 - Annual Retail Trade Survey (ARTS)
 - Annual Survey of Manufactures (ASM)
 - Annual Wholesale Trade Survey (AWTS)
 - Manufacturers' Unfilled Orders Survey (M3UFO)
 - Report of Organization (COS)
 - Service Annual Survey (SAS)

What are the Benefits of the AIES?

- Modernized collection instrument **reduces respondent burden** and promotes **higher data quality**
- **Geographically granular** data on an annual basis
- Timely data releases and a **uniform publication schedule**
- Enhanced **operational efficiencies** through standardized data collection

Origins of the AIES

- A National Academy of Sciences (NAS) panel studied the annual economic surveys administered by the U.S. Census Bureau and provided recommendations in 2018.
- Main drivers of this effort include:
 - Meeting Data User Needs
 - Improve Efficiencies
 - Reducing Costs
 - Reducing Respondent Burden





AIES Status by Survey Year

2023	<ul style="list-style-type: none">• Launched: March 2024• First Look (Preliminary) Published: July 2025• Main Release: February 2026• Experimental Data Released: Spring 2026
2024	<ul style="list-style-type: none">• Launched: March 2025• Closed: Fall 2025• Data Releases: Summer/Fall 2026
2025	<ul style="list-style-type: none">• Launched: March 2026

Available AIES Data

- **Summary Statistics**

- Sales, Value of Shipments, or Revenue
- Annual Payroll
- First-Quarter Payroll
- Employment
- Production Workers
- Inventories
- Expenses

- **Industry Expenses**

- **Inventory Valuation Statistics**

- **Products by Industry Statistics**

- **Customer and E-Commerce Statistics**

- Revenue by Class of Customer
- E-Commerce
- Telemedicine
- Inpatient Days/Revenue
- Outpatient Visits/Revenue
- Revenue by Type of Payer
- Electronic Health Record Systems

- **Experimental Data Releases**

- Summary Statistics by State (Retail, Services, Wholesale)
- NAPCS (Products)
- Capital Expenditures

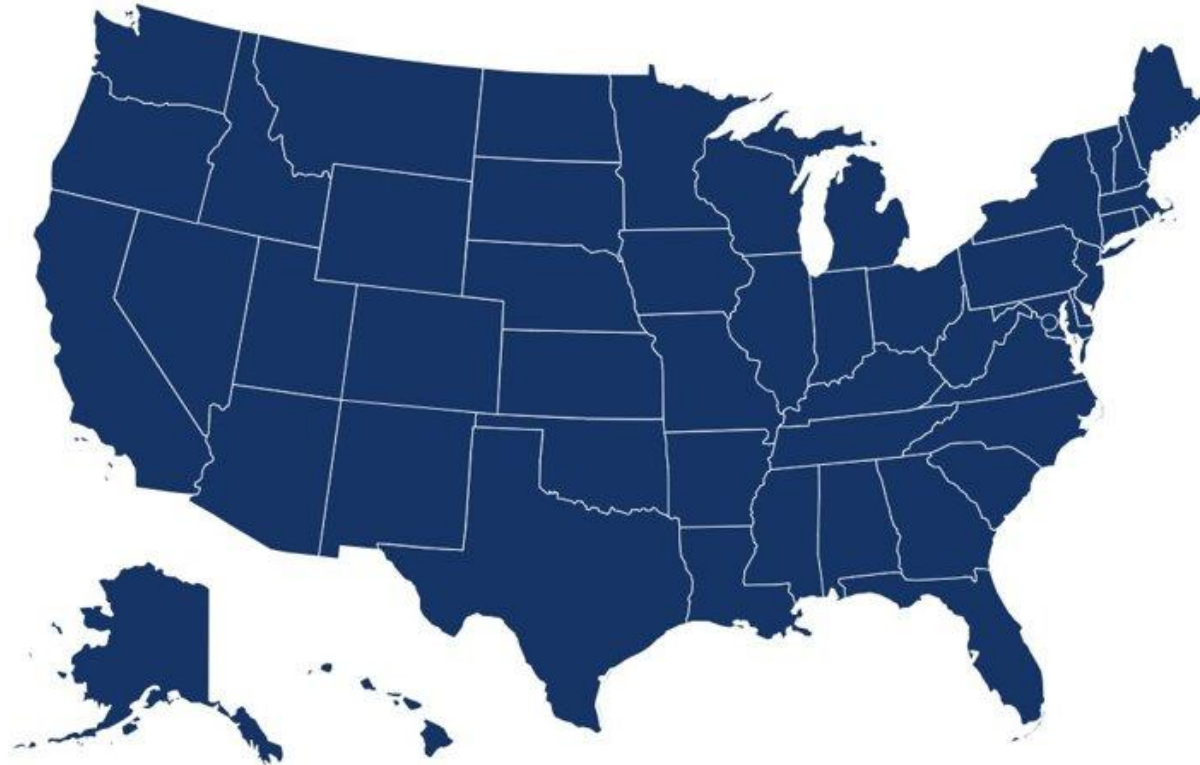
North American Industry Classification System (NAICS)



Level	Code	Description
Sector	31-33	Manufacturing
Subsector	336	Transportation Equipment Manufacturing
Industry Group	3361	Motor Vehicle Manufacturing
NAICS Industry	33611	Automobile and Light Duty Motor Vehicle Manufacturing
National Industry	336111	Automobile Manufacturing

National Level Data

Subsector 336 - Transportation Equipment Manufacturing



Nation

Estimated Revenue

\$1.2 Trillion (0.2)

Estimated Annual Payroll

\$132.0 Billion (0.2)

Estimated First Quarter Payroll

\$34.9 Billion (0.2)

Estimated Employment

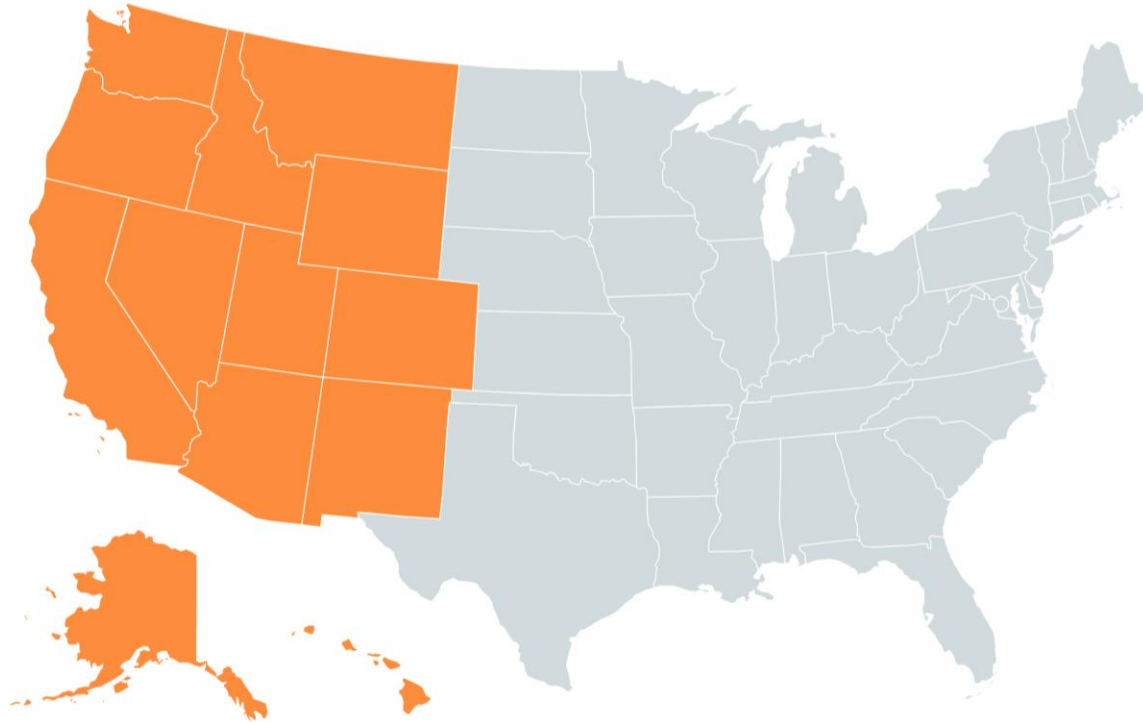
1,696,307 (0.3)

Note: Coefficients of variation (CVs) are in parentheses (%). "Revenue" represents "Sales, Value of Shipments, or Revenue" in the source data.

Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Regional Level Data

Subsector 336 - Transportation Equipment Manufacturing



West Region

Estimated Revenue
\$184.8 Billion (0.2)

Estimated Annual Payroll
\$27.6 Billion (0.3)

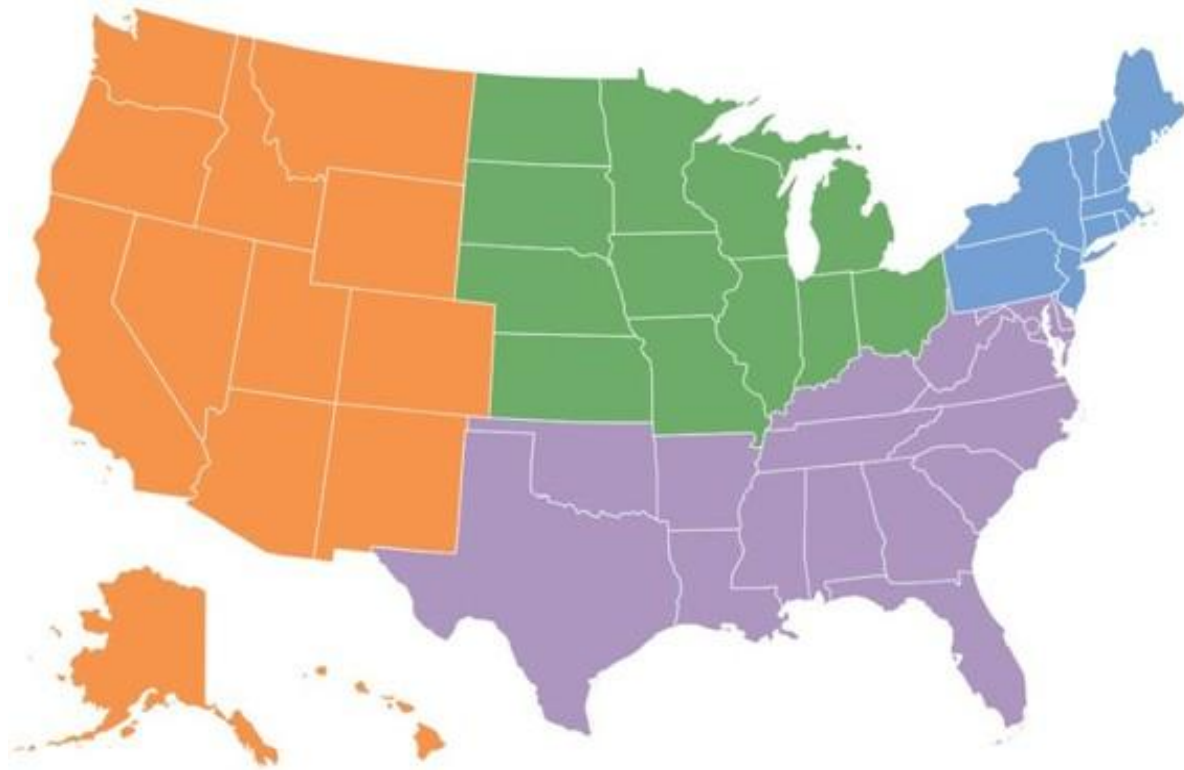
Estimated First Quarter Payroll
\$7.6 Billion (0.3)

Estimated Employment
281,732 (0.6)

Note: Coefficients of variation (CVs) are in parentheses (%). "Revenue" represents "Sales, Value of Shipments, or Revenue" in the source data.
Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

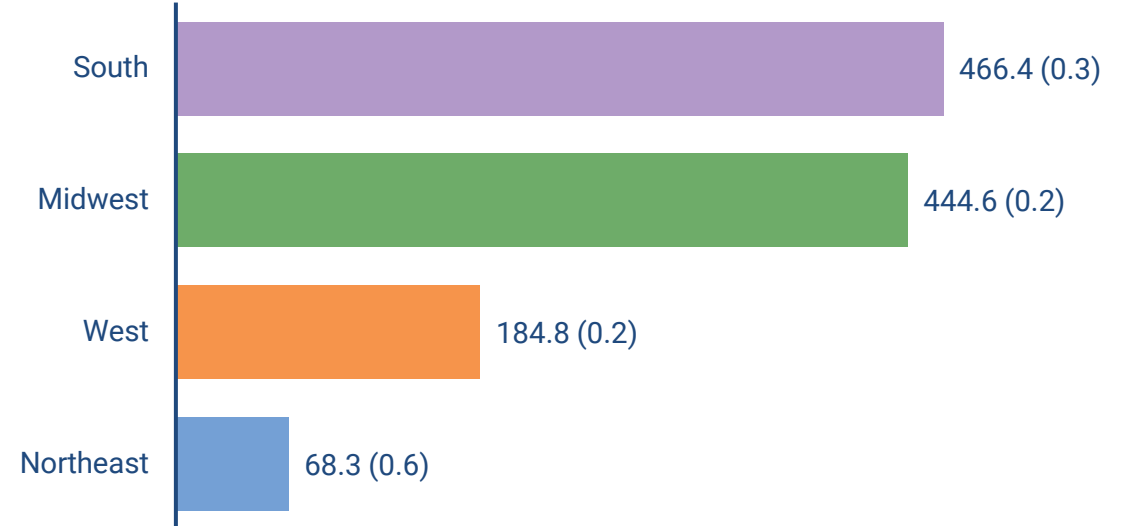
Regional Level Data

Subsector 336 - Transportation Equipment Manufacturing



Revenue for Transportation Equipment Manufacturing by Region: 2023

(In billions of dollars)



Note: Coefficients of variation (CVs) are in parentheses (%). "Revenue" represents "Sales, Value of Shipments, or Revenue" in the source data.

Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Division Level Data

Subsector 336 - Transportation Equipment Manufacturing



Pacific Division

Estimated Revenue
\$138.1 Billion (0.3)

Estimated Annual Payroll
\$21.0 Billion (0.4)

Estimated First Quarter Payroll
\$5.8 Billion (0.3)

Estimated Employment
214,088 (0.6)

Note: Coefficients of variation (CVs) are in parentheses (%). "Revenue" represents "Sales, Value of Shipments, or Revenue" in the source data.
Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.



State Level Data

Subsector 336 - Transportation Equipment Manufacturing



California

Estimated Revenue

\$88.6 Billion (0.4)

Estimated Annual Payroll

\$11.3 Billion (0.6)

Estimated First Quarter Payroll

\$3.0 Billion (0.6)

Estimated Employment

118,648 (1.0)

Note: Coefficients of variation (CVs) are in parentheses (%).
"Revenue" represents "Sales, Value of Shipments, or Revenue" in the source data.

Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.



Accessing AIES Data

census.gov/aies

- data.census.gov
- FTP (File Transfer Protocol) Files
- API (Application Programming Interface)

AIES Data Tables

AIES00BASIC -- **All Sectors**: Summary Statistics for Industry Groups and Industries for Employer Firms in the **U.S. and Selected Geographies**

[Data Tables](#) | [FTP](#) | [API](#)

AIES00NONEMP -- **All Sectors**: Employer and Nonemployer Sales, Value of Shipments, or Revenue for the **U.S.**

[Data Tables](#) | [FTP](#) | [API](#)

AIES31BASIC01 -- **Manufacturing**: Summary Statistics for Industry Groups and Industries for Employer Firms in the **U.S.**

[Data Tables](#) | [FTP](#) | [API](#)

data.census.gov: DEMO

United States Census Bureau

AIES00BASIC: All Sectors: Summary Statistics for Industry Groups and Industries 1

Explore Filters

All **Tables** Maps Charts Profiles Pages

data.census.gov Apps Help

AIES00BASIC | All Sectors: Summary Statistics for Industry Groups and Industries for Employer Firms in the U.S. and Selected Geographies

Economic Surveys | 2023: ECNSVY Annual Integrated Economic Survey Summary Statistics

Notes Filters Columns Pivot Restore Codes Download Cite Share API Map Chart Print Geos More Data

Year	Geographic Area Name ↑	2017 NAICS code ▾	Meaning of NAICS code ▾	Meaning of Type of operation...	Meaning of Tax status code	Sales, value of shipments, o...	Coefficient of variation for ...	Annual payroll (\$1,000)
2023	Alabama	336	Transportation equipment manuf...	All establishments	All establishments	65,806,740	1.8	5,581,495
2023	Alaska	336	Transportation equipment manuf...	All establishments	All establishments	D	D	D
2023	Arizona	336	Transportation equipment manuf...	All establishments	All establishments	18,452,689	0.4	3,259,241
2023	Arkansas	336	Transportation equipment manuf...	All establishments	All establishments	6,162,890	6.2	911,109
2023	California	336	Transportation equipment manuf...	All establishments	All establishments	88,585,375	0.4	11,305,111
2023	Colorado	336	Transportation equipment manuf...	All establishments	All establishments	5,203,591	2.0	1,297,118
2023	Connecticut	336	Transportation equipment manuf...	All establishments	All establishments	28,003,945	0.4	5,779,018
2023	Delaware	336	Transportation equipment manuf...	All establishments	All establishments	D	D	D
2023	District of Columbia	336	Transportation equipment manuf...	All establishments	All establishments	796	26.5	356
2023	Florida	336	Transportation equipment manuf...	All establishments	All establishments	17,568,800	1.5	3,417,134
2023	Georgia	336	Transportation equipment manuf...	All establishments	All establishments	44,105,337	0.8	4,305,368
2023	Hawaii	336	Transportation equipment manuf...	All establishments	All establishments	D	D	D
2023	Idaho	336	Transportation equipment manuf...	All establishments	All establishments	D	D	D
2023	Illinois	336	Transportation equipment manuf...	All establishments	All establishments	25,974,046	0.7	4,308,011
2023	Indiana	336	Transportation equipment manuf...	All establishments	All establishments	106,326,128	0.3	9,506,155
2023	Iowa	336	Transportation equipment manuf...	All establishments	All establishments	4,939,242	2.7	814,780
2023	Kansas	336	Transportation equipment manuf...	All establishments	All establishments	19,850,971	1.3	3,057,052
2023	Kentucky	336	Transportation equipment manuf...	All establishments	All establishments	60,525,530	1.1	4,795,828
2023	Louisiana	336	Transportation equipment manuf...	All establishments	All establishments	2,484,742	9.5	506,977
2023	Maine	336	Transportation equipment manuf...	All establishments	All establishments	2,565,082	2.4	872,087
2023	Maryland	336	Transportation equipment manuf...	All establishments	All establishments	D	D	D

1 to 51 of 51 | Page 1 of 1

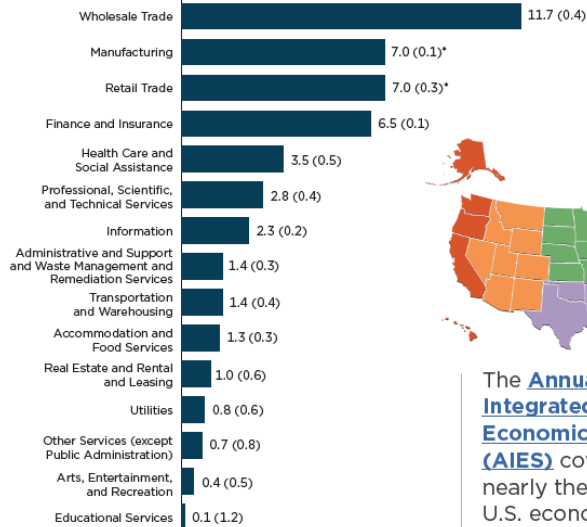
AIES Data Products

Economic Snapshots by Industry and Geography

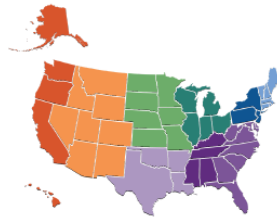
Selected Statistics From the Newly Released 2023 Annual Integrated Economic Survey

Revenue by Selected Sectors in the United States: 2023

(In billions of dollars)



* The difference between the published estimates (in thousands) is not statistically significant at the 90 percent level.
 Note: Coefficients of variation (CVs) are in parentheses (%).
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.



The Annual Integrated Economic Survey (AIES) covers nearly the entire U.S. economy and captures detailed data across multiple geographies.

United States Census Bureau
 U.S. Department of Commerce
 U.S. CENSUS BUREAU
 census.gov

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The Northeast Region

\$79,413

Average annual pay per employee in the New York Division in 2023.

Coefficient of variation (CV) = 0.9%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Annual Payroll Sectors in the New York Division in 2023

(In billions of dollars)

Administrative and Support and Waste Management and Remediation Services
 Finance and Insurance
 Health Care and Social Assistance
 Manufacturing
 Professional, Scientific, and Technical Services

Note: Coefficients of variation (CVs) are in parentheses (%).
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

In 2023, U.S. Carriers earned \$31.5 billion in revenue in England

Coefficient of variation (CV) = 0.6%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

In 2023, Machinery Manufacturing earned \$130.0 billion in revenue in the East North Central Division

Coefficient of variation (CV) = 0.6%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

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The Midwest Region

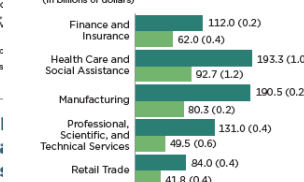
\$121,167

Average annual pay per employee in Publishing Industries (except Internet) in the East North Central Division in 2023.

Coefficient of variation (CV) = 0.9%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Annual Payroll by Division for Selected Sectors in the Midwest Region: 2023

(In billions of dollars)



Note: Coefficients of variation (CVs) are in parentheses (%).
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

In 2023, Machinery Manufacturing earned \$130.0 billion in revenue in the East North Central Division.

Coefficient of variation (CV) = 0.6%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

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The West Region

\$243,225

Number of employees in Food Manufacturing in the West North Central Division in 2023.

Coefficient of variation (CV) = 0.7%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Employment by Division for Selected Sectors in the Midwest Region: 2023

(In millions)



Note: Coefficients of variation (CVs) are in parentheses (%).
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

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The South Region

150,132

Number of employees in Gasoline and Petroleum Products in the West Division in 2023.

Coefficient of variation (CV) = 0.6%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Annual Payroll Sectors in the West Division in 2023

(In billions of dollars)

Administrative and Support and Waste Management and Remediation Services
 Health Care and Social Assistance
 Information
 Manufacturing
 Professional, Scientific, and Technical Services

Note: Coefficients of variation (CVs) are in parentheses (%).
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

In 2023, Gaming Industries earned \$24.197 billion in revenue in the South Division

Coefficient of variation (CV) = 0.8%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

In 2023, Food Services and Drinking Places earned \$24.197 billion in revenue in the Mountain Division

Coefficient of variation (CV) = 0.8%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

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The West Region

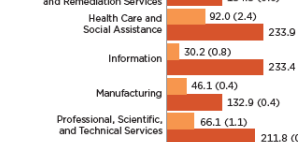
\$134.7 billion

In 2023, Data Processing, Hosting, and Related Services earned \$134.7 billion in revenue in the Pacific Division.

Coefficient of variation (CV) = 0.6%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Annual Payroll by Division for Selected Sectors in the West Region: 2023

(In billions of dollars)



Note: Coefficients of variation (CVs) are in parentheses (%).
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

\$24,197

Average annual pay per employee in Food Services and Drinking Places in the Mountain Division in 2023.

Coefficient of variation (CV) = 0.8%
 Source: U.S. Census Bureau, 2023 Annual Integrated Economic Survey.

Note: Data are based on the 2017 North American Industry Classification System (NAICS). Data are representative of employer firms only. Data are subject to sampling variability and nonsampling error. Estimates of sampling variability are measured using coefficients of variation (CVs). National-level estimates have been tested for statistical significance at the 90 percent confidence level. Division-level estimates have not been tested for statistical significance and, therefore, caution should be used in drawing conclusions from the estimates and comparisons shown. "Revenue" represents "Sales, Value of Shipments, or Revenue" in the source data. Derived statistics are calculated using the published table AIES08BASIC. Average Pay per Employee: (annual payroll) divided by (number of employees) per NAICS code. Information on survey methodology is available in the technical documentation of the Annual Integrated Economic Survey (AIES) at www.census.gov/programs-surveys/aies/technical-documentation/methodology.html. The U.S. Census Bureau has reviewed the 2023 AIES data products to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. P-7529190 and Disclosure Review Board [DRB] approval number: CDB23-F75-0362).

United States Census Bureau
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AIES Data Products: DEMO

Visualizing the U.S. Economy: Explore Sectors by Geography

Select Statistics From the 2023 Annual Integrated Economic Survey

Revenue

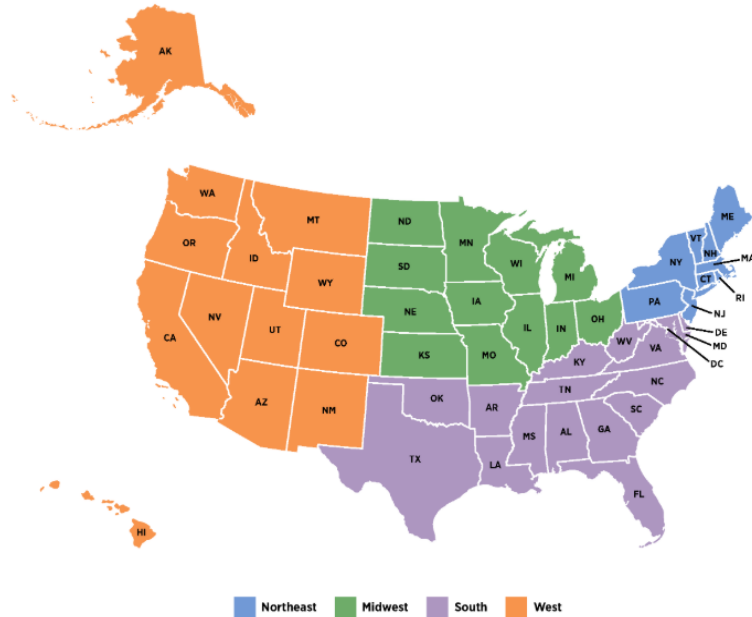
Annual Payroll

First-Quarter Payroll

Number of Employees

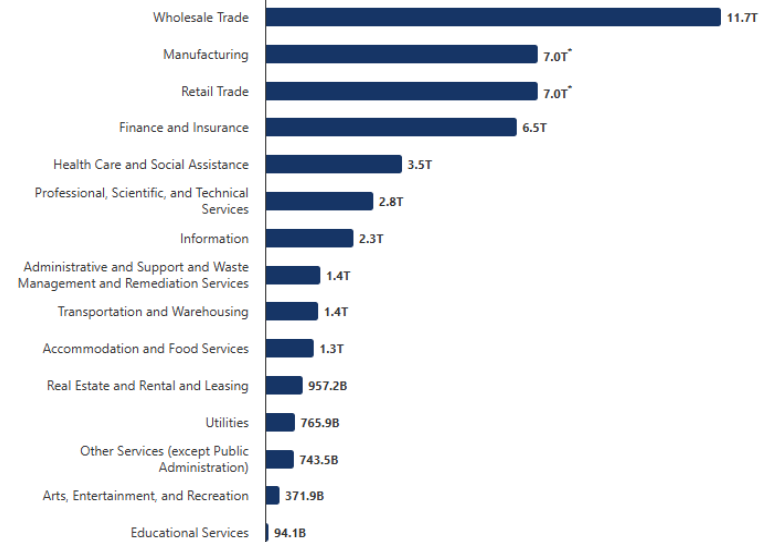
[View Full Dataset](#)

The United States by Region



Revenue by Select Sectors in the United States: 2023

Select a Sector to View Subsector Data
(In dollars)



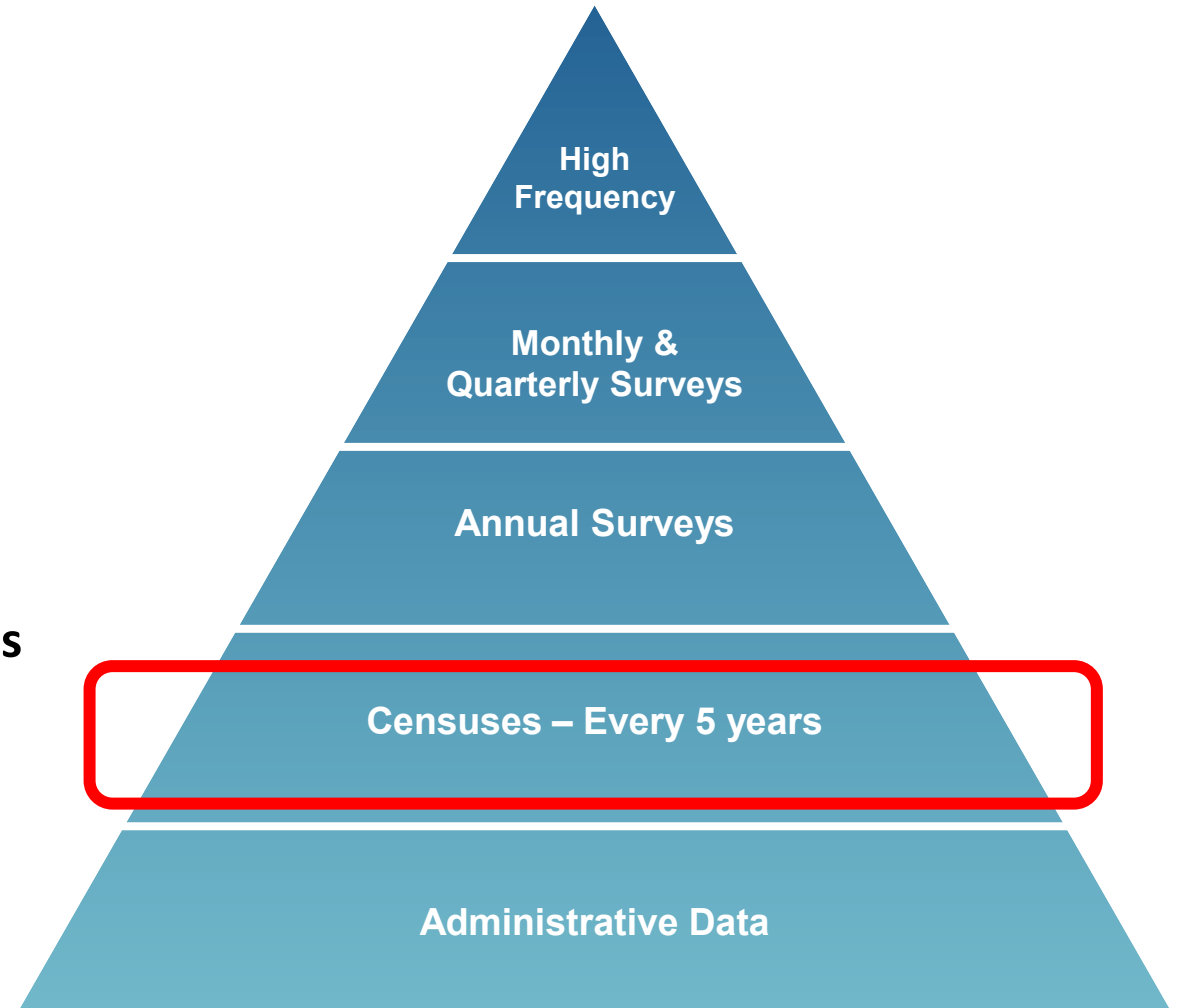
* - The difference between the published estimates is not statistically significant at the 90 percent level



Economic Census

Census Economic Programs

- A key source for official statistics:
 - High-frequency data
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 - Annual surveys have larger samples and provide the most up-to-date TREND data available
 - **Every 5 years, the Censuses measure businesses and governments and provide the most COMPREHENSIVE data available**
 - Plus, FOUNDATIONAL administrative data from the Business Register to supplement or produce additional economic products




2022 Economic Census

- Conducted every 5 years, the economic census produces the most comprehensive economic data available
- Businesses reported their 2022 year-end numbers
- Responses are strictly confidential and used for statistical purposes only
- Data covers 19 economic sectors that encompass 950 NAICS industries, that span almost 20,000 geographic areas
 - Includes number of establishments, products, revenue, employment, payroll and more
 - Data released January 2024 – April 2026
- More information at census.gov/EconomicCensus



U.S. Business Target Universe

Economic Census only covers businesses with paid employees.



There are more than
~ 38 million business
establishments in the
United States

~ 8 million are
employer business
establishments

Industry Expansion

New Industry Subsectors

- 1151 – Support Activities for Crop Production
- 1152 – Support Activities for Animal Production

2022 Focus for NAICS 115

Frame coverage

Basic data items

- Primary business activity
- Receipts
- Employment
- Payroll



Measuring A Changing Economy

New Content - Topics

- Remanufacturing
- Telemedicine

NAPCS

- Cannabis
- Cryptocurrency
- Electric Vehicles



Product Statistics

- Industry by Products, U.S. and States
 - Pet and pet supplies stores (NAICS 453910)
 - Retail sales of books
 - Retail sales of pets, including fish
 - Retail sales of pet foods and supplies
 - Retail sales of farm and agricultural supplies
 - Retail sales of other goods, not elsewhere classified
 - Non-medical services for household pets, except training services
- Products by Industry, U.S.
 - Retail sales of pet foods and supplies (NAPCS 5001250000)
 - Pet and pet supplies stores
 - Warehouse clubs and supercenters
 - Electronic shopping and mail-order houses
 - Home centers
 - Convenience stores
 - Plus 30 additional industries

Miscellaneous Statistics

Examples of detailed sector specific content:

- Accommodation and Food Services: Establishments Using Electronic Devices for Self-Service Table Orders and/or Payment for the U.S. and States: 2022
- Manufacturing: Method of Inventory Valuation for the U.S.: 2022
- Health Care and Social Assistance: Sales, Value of Shipments, or Revenue for Telemedicine Services for the U.S. and States: 2022
- Transportation and Warehousing: Cost of Purchased Transportation by Mode of Shipping for the U.S. and States: 2022



Data Releases

Series	Description
First Look Report	Preliminary general statistics data at the 2 – 3 digit NAICS level
Island Area Series	<ul style="list-style-type: none">• Guam, American Samoa, Northern Mariana Islands• U.S. Virgin Islands• Puerto Rico
Geographic Area Statistics	General statistics data at the U.S., State, Metro Area, County, and Place level; All States simultaneously released
Comparative & Bridge Statistics	Industries whose NAICS changed between 2022 and 2017/All 2-6 2022 NAICS for 2022 and 2017
Establishment & Firm Size Statistics	Summary statistics at the U.S. level about revenue and employment size, concentration and legal form of organization of businesses
Product Statistics	North American Product Classification System (NAPCS) details for industries at the U.S. and States
Miscellaneous Statistics	Industry-specific statistics for the U.S., states, counties, and offshore areas for the following industries (geography level varies by industry)



Accessing the Data

State Economic Snapshots: DEMO

Highlights statistics on the economy from the 2022 Census of Governments and the 2022 Economic Census for all 50 states and DC. Each highlights a selection of industries, some chosen for their prominence or relevance to the state's economic identity.

For Example:

- Select Sectors by Number of Employees
- Select Statistics for the State compared to the United States
- Percent of Total State and Local Government Expenditures by Function

[State Economic Snapshots: 2022](#)



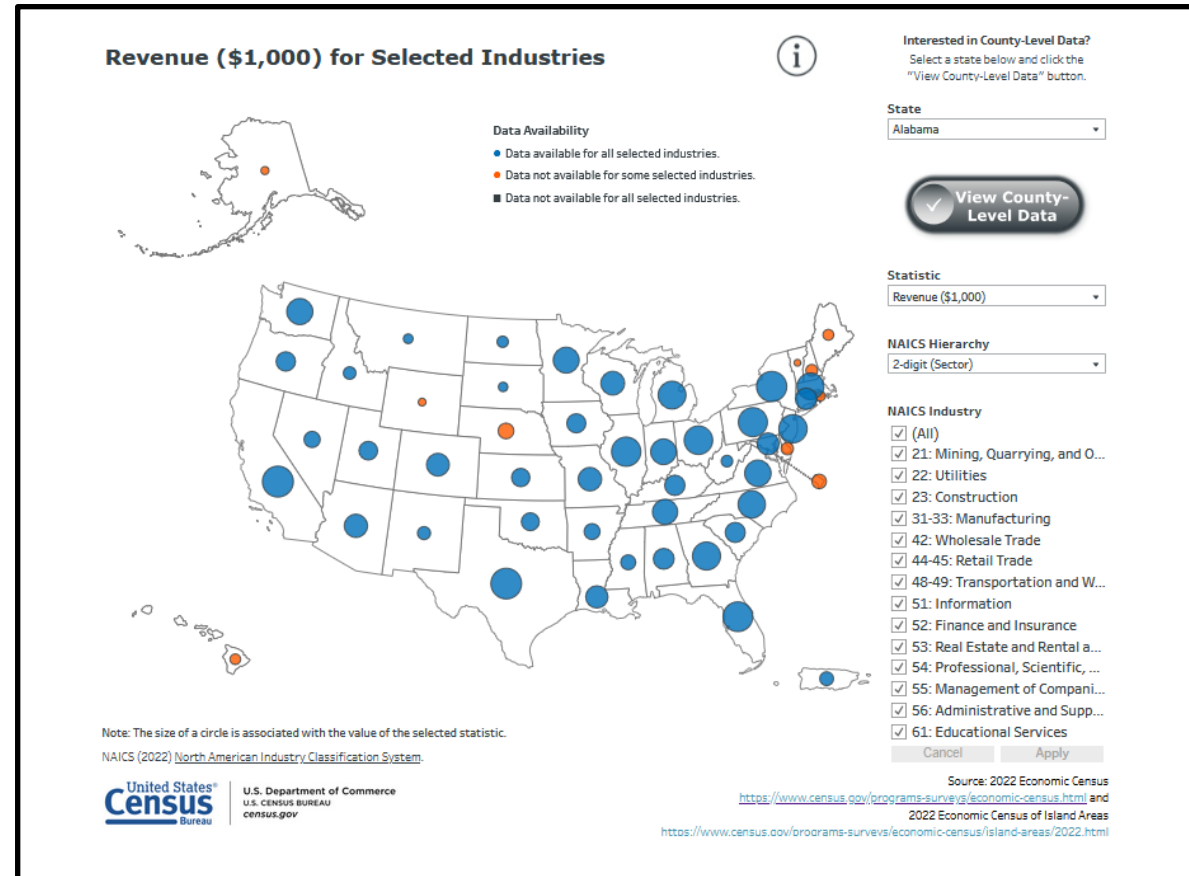
Data Visualization: DEMO

View state-level statistics quickly by hovering over states on the U.S. map or by using the drop-down arrow at the top right of the chart to select the desired state.

From there, access statistics for:

- Revenue.
- Number of employees.
- First quarter payroll.
- Annual payroll.
- Number of establishments.

[2022 Economic Census: Exploring Industry Data by Geography](#)



Data.Census.Gov: DEMO

Direct links to all available data tables: [2022 Economic Census Data Releases](#).

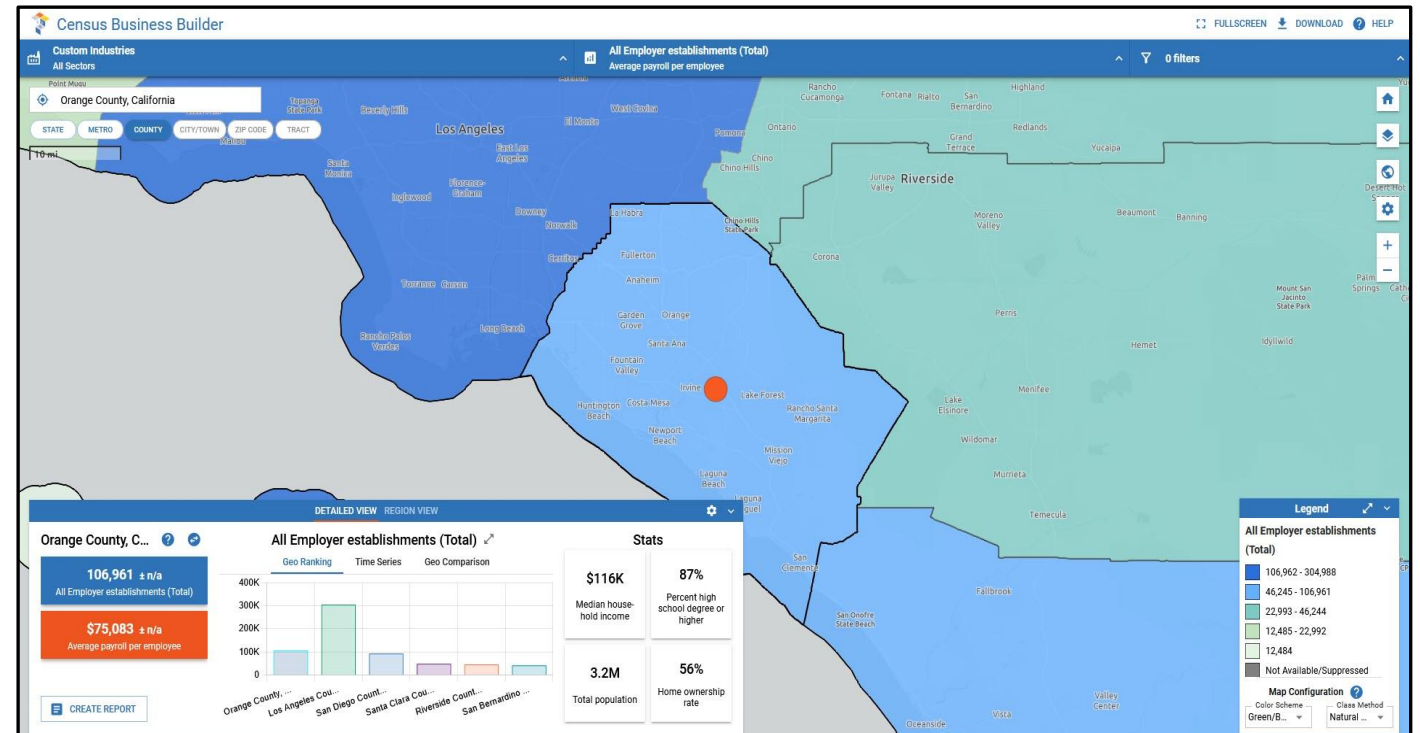
Additionally, a [Data Gem](#) was created to learn how to access key economic data to support your analysis of local business statistics and industry data by NAICS codes from the 2022 Economic Census.

The screenshot shows the '2022 Economic Census Data Releases' page. At the top, there is a breadcrumb trail: // Census.gov / Our Surveys & Programs / Economic Census / Economic Census by Year / 2022 / News & Updates / 2022 Economic Census Data Releases. Below this, the page title '2022 Economic Census Data Releases' is prominently displayed. To the left, there are navigation links: 'Within 2022 Economic Census News & Updates', 'Data Releases', 'Release Schedule', and 'What's New For 2022'. A 'Sign Up' button is also visible. Social media sharing options for Facebook, X (Twitter), and LinkedIn are present. The main content area features a list of data release categories, each with a minus sign icon to indicate it is expanded. The categories are: First Look Statistics (U.S.), Geographic Area Statistics (U.S., States, and Selected Geographies), Comparative and Bridge Statistics (U.S.), Establishment and Firm Size Statistics (U.S.), Product Statistics (U.S. & States), Miscellaneous Statistics (U.S., States, and Selected Geographies), Geographic Area Statistics (Island Areas), Industry Statistics (Island Areas), Establishment and Firm Size Statistics (Island Areas), Product Statistics (Island Areas), and Miscellaneous Statistics (Island Areas). A note at the bottom states: 'The Census Bureau no longer releases ZIP code data from the economic census but ZIP code tables released for previous economic censuses will remain accessible to data users. The most recent ZIP code data is available from the 2012 Economic Census and can be found on the 2012 Data Tables page. Current ZIP code data is still available from the annual County Business Patterns program.' A final note says: 'Note: All scheduled dates are subject to change.'

Census.Gov/CBB: DEMO

Census Business Builder (CBB) is a dynamic online tool that combines demographic and economic data from multiple Census Bureau surveys, tailored to your location and industry.

- Easy-to-use menus and search
- Interactive maps to browse and download data
- Customizable dashboard with time series, geographic comparison and ranking charts
- Interactive downloadable reports (including charts) that can be easily incorporated into your research



Additional Information

- [2022 Economic Census website](#)
 - Data Tables
 - Guidance for Data Users
 - Methodology
- [America Counts: Stories Behind the Numbers](#)
 - Featured stories on various topics such as families, housing, employment, business, education, the economy, emergency management, and population.
- [Data Gem Videos](#)
 - Series of "how-to" videos available for data users who are looking for an easy and quick way to enhance their knowledge of Census data

The screenshot shows the United States Census Bureau website. The top navigation bar includes links for Partners, Researchers, Educators, Survey Respondents, News, NAICS Codes, Jobs, About Us, Contact Us, and Help. Below the navigation bar, there are tabs for Topics, Data & Maps, Surveys & Programs, and Resource Library. A search bar is located on the right side of the navigation bar. The main content area features a large blue banner with the text "2022 Economic Census: Keeping Up With the Times" and an image of a warehouse with orange robotic arms. Below the banner, there is a featured article titled "Capturing New Technology From Telemedicine and 3D Printing to Robot Food Delivery" by Tandace Wilson, dated August 15, 2023. The article text discusses updates to the 2022 Economic Census survey questions to capture data on new technologies. A quote from the article states: "It is important for the Census Bureau to keep up with changes in technology and ask the right questions the right way to capture relevant information. In preparation for this economic census, the Census Bureau worked extensively with industry experts and researchers to update the survey." To the right of the article, there is a section titled "Related America Counts Stories" with a sub-section "Business and Economy" and a link to "Economic Census: What's in It for Me?".



Q & A

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